

Kelly Johnson

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SUMMARY

Talented Videographer capable of setting up and configuring equipment, editing shots into final formats and adding dynamic effects. Adept at overseeing pre-production, production and post-production activities.

Trained in Premiere Pro and Final Cut use.

Television and digital media professional talented at creating, producing and supervising diverse range of network and independent productions. Bringing strong work ethic and leadership skills to creative environments.

SKILLS

- Editing skills
- Shot direction
- Self-motivated
- Strong communication skills
- Superb editor
- Photography background
- Advanced knowledge of Premiere Pro

EXPERIENCE

Video Editor/Content Producer, The Natacha Knows Show LLC, February 2019-Current
Englewood, NJ

- Collaborated with creative directors, graphic designers and producers to execute projects with precision and achieve project goals.
- Liaised with editorial personnel to create and produce digital and marketing content and promo development.
- Edited video by adding graphics, titles, audio and special effects.
- Delivered extensive project management skills through the supervision of workflows during film creation.
- Checked video for corruption and ensured media rendered correctly.
- Reviewed scenes to determine pacing and continuity and trimmed shots to fit with the content.
- Transformed footage and assets to create compelling, effective videos and content.
- Analyzed all video content for quality control and editorial corrections.
- Maintained professionalism through active listening and by accepting constructive criticism with poise.
- Communicated effectively with team members and internal stakeholders to ensure smooth project operations and on-time delivery.

Photographer, Smoke Magazine LLC, January 2016-Current
Englewood, NJ

- Carefully maintained over \$5000 worth of studio equipment.
- Monitored studio for adequate quantities of supplies.
- Provided highly intuitive out-of-the-box thinking to get just the right shot.
- Collaborated successfully with a variety of personalities and work styles.
- Highly intuitive and able to provide fast out-of-the-box thinking to get just the right shot.
- Improvised photographic methods and techniques.
- Collaborated with clients to guarantee satisfaction with advertisements.
- Cropped, manipulated and performed color-balance for final images.
- Conducted all photo shoots in a calm and professional demeanor.
- Explained price and package details to customers.
- Addressed client problems in a professional, timely manner.

Magazine Editor, Smoke Magazine LLC, January 2016-Current
Englewood, NJ

- Maintained site appearance by developing and enforcing content and display standards.
- Prioritized graphic workload and effectively coordinated multiple projects.
- Evaluated reporter stories, shaped content and helped improve overall work quality through careful review, detailed editing and constructive feedback.
- Handed out story assignments, directed content meetings and evaluated submitted pieces to manage overall tone and execution of work.
- Wrote interesting, eye-catching story headlines and summaries.

Videographer, The Natacha Knows Show LLC, February 2019-Current
Englewood, NJ

- Configured shots based on daily needs, weather and lighting conditions and available equipment.
- Led concept development, graphics, storytelling and delivery of segment ideas.
- Captured visual content and edited general assignment stories for multiple platforms.
- Produced documentaries, reality shows, red carpet premieres and live events.
- Researched potential news or feature stories for timely and quality distribution to public.
- Combined video, audio and graphics to effectively convey each story.
- Covered breaking news such as Celebrity and Fashion events.
- Networked with various industry leaders and experts to gather multiple perspectives on issues.

EDUCATION AND TRAINING

Bachelor of Science

Digital Cinematography, Full Sail University, Winter Park FL 2019

WEBSITES, PORTFOLIOS, PROFILES

- smokemagazinellc.com